

**Manatee County**  
**Occupancy (Percentage)**  
**Beach vs. Mainland**

<b>2005</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall</b>
January	72.9	37.5	58.4	43.9	55.8
February	90.0	77.9	78.7	78.2	83.0
March	94.6	94.3	87.4	92.1	93.1
April	75.4	64.8	59.9	63.0	67.9
May	72.3	56.9	55.0	56.2	62.1
June	69.2	57.6	58.7	58.0	62.4
July	72.8	64.9	68.8	66.3	68.9
August	65.9	35.1	36.6	35.6	47.5
September	63.1	29.2	28.7	29.0	42.3
October	71.3	39.8	44.9	41.6	53.2
November	75.8	40.7	60.2	47.7	58.7
December	65.5	27.4	37.3	30.9	44.5
<b>Total</b>	<b>74.1</b>	<b>52.2</b>	<b>56.2</b>	<b>53.6</b>	<b>61.6</b>

<b>2006</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall</b>
January	72.4	29.3	56.2	38.9	52.0
February	83.4	59.6	71.5	63.9	71.5
March	91.4	77.3	80.2	78.3	83.4
April	72.2	60.5	71.2	64.3	67.4
May	69.3	53.0	57.6	54.6	60.4
June	68.7	53.6	59.7	55.8	60.9
July	66.0	59.6	66.6	62.1	63.6
August	58.7	32.3	40.2	35.1	44.4
September	58.1	31.8	25.5	29.6	40.7
October	66.1	35.6	44.8	38.9	49.5
November	71.5	37.3	53.7	43.2	54.3
December	64.2	30.4	34.9	32.0	44.6
<b>Total</b>	<b>70.2</b>	<b>46.7</b>	<b>55.2</b>	<b>49.7</b>	<b>57.7</b>

<b>2007</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall</b>
January	67.4	30.4	58.5	40.5	51.0
February	83.2	70.0	65.1	68.3	74.1
March	88.3	84.7	85.5	85.0	86.2
April	70.0	61.8	69.1	64.2	66.4
May	67.3	52.2	54.7	53.0	58.4
June	61.6	59.5	55.2	58.3	59.6
July	59.0	67.5	55.5	64.1	62.1
August	54.7	50.7	45.9	49.3	51.5
September	48.7	35.1	30.4	33.8	39.6
October	55.8	40.9	42.4	41.3	47.0
November	62.3	40.5	48.6	42.8	50.4
December	54.1	37.0	35.6	36.5	43.1
<b>Total</b>	<b>64.4</b>	<b>52.5</b>	<b>53.9</b>	<b>53.1</b>	<b>57.5</b>

<b>2008</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall</b>
January	61.1	41.5	58.6	47.2	52.4
February	76.3	65.2	74.5	68.3	71.3
March	88.5	88.9	89.4	89.1	88.9
April	67.0	64.0	66.7	64.9	65.6
May	62.4	58.5	58.2	58.4	59.8
June	53.8	71.1	54.9	65.7	61.6
July	56.9	68.9	53.3	63.7	61.3
August					
September					
October					
November					
December					
<b>Total</b>					

A/M = Anna Maria      LBK = Longboat Key      Beach = Anna Maria & Longboat Key combined  
 \* Overall calculation based on the individual accommodations polled throughout Manatee County